



**Written & illustrated
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YOU ARE UNIQUE!

WHAT'S YOUR BRAND?

Lesson Objectives:

- Distinguish Your Special Qualities
- Define Your Strong Attributes
- Understand Natural Talent and Learned Skills Differ
- Recognize Your Character-Personality Traits
- Create Your Unique Personal Brand
- Honor Your Diversity and What You Bring to Others
- Celebrate Who You Are :) !



YOU ARE UNIQUE!

WHAT'S YOUR BRAND?

Suggested Uses for this Lesson:

- Opening Class Task
- Group Discussion Starters
- Student Character Feedback
- Prompts Values Assessment
- Integrate into Ethics-Morality Lessons

Growth Mindset for Character Development!

- Self Awareness
- Self Esteem Builder
- Self Worth Actualization
- Honors Choices for Lifestyle
- Personal Reputation Branding
- Connect and Link Thoughts to Action
- Understand Personality Traits Can Evolve
- Encourages Responsive Ownership of Self

Helps Teachers and Staff to:

- Gauge Student Self Worth
- Evaluate Student Self Esteem
- Determine Students Attitude About Self
- Understand How Student Values Them Self
- Serves as a Benchmark to Aid-Assist Student Growth

YOU ARE UNIQUE!

WHAT'S YOUR BRAND?

Topics Include:

YOU ARE UNIQUE!
WHY YOU ARE SO SPECIAL

YOU ARE TALENTED!
WHAT TALENTS MAKE YOU SPECIAL?

YOU ARE SKILLED!
WHAT SKILLS HAVE YOU LEARNED?

YOU HAVE PERSONALITY!
WHAT TRAITS DO YOU POSSESS?

YOU ARE BRANDED!
BY YOUR TALENTS, SKILLS & BEHAVIORS

CREATE YOUR BRAND!
PRACTICE SHEETS

YOU ARE BRANDED
AND YOU ARE UNIQUE!



YOU ARE UNIQUE!

WHY YOU ARE SO SPECIAL

Let's Celebrate You—Your Uniqueness!

This exercise will help you understand and discern some of your specific traits that include:

- Innate Talents
- Learned Skills
- Behaviors-Personality Strengths



Let's Look at the Difference Between Each!

Innate Talents

You have special gifts that you were born with. For Instance:

- You solve math problems easily
- You are athletic and a competitive swimmer
- You are artistically inclined and skilled in jewelry
- You are a natural leader and organize events
- You are caring with compassion and help the homeless
- You are an engaging story teller and captivate audiences



Skills are Learned

Skills are learned, practiced, and fine tuned to become an expert!

Skills are acquired from:

- Training with a Coach or Mentor
- Apprenticeships or On the Job Training
- Nurtured through Time and Experience
- Schools: Both Academic and Trade Schools
- Acquired by Self Taught: Books, YouTube, Observing Others



YOU ARE UNIQUE!

WHY YOU ARE SO SPECIAL

Continued—Your Uniqueness!

Recap: Your 3 specific traits include:

- Innate Talents
- Learned Skills
- **Behaviors-Personality Strengths**



Behaviors and Personality Strengths

You were born with a personality unique to you.

While it is true your character will be influenced by your parents, mentors, siblings and experiences, you still have predominant, strong traits. Personality traits reflect people's characteristic patterns of thoughts, feelings, and behaviors. Here are examples of traits:

Kind	Flexible	Cautious	Trustworthy
Positive	Witty	Honest	Compassionate
Adaptable	Silly	Inquisitive	Stubborn
Friendly	Open	Worriome	Persistent
Analytical	Intuitive	Humorous	Sassy
Achiever	Outgoing	Competitive	Extroverted
Bossy	Shy	Introverted	Personable
Fair	Adaptable	Challenging	Agreeable
Loyal	Sneaky	Deceptive	Aggressive
Lazy	Passive	Entertaining	Helping

There are many more character traits and each person has a variety of traits that are destined to their personality!

YOU ARE TALENTED!

WHAT TALENTS MAKE YOU SPECIAL?

List Your Natural Talents

What special gifts were you born with?

List them!



PREVIEW

A grid of 12 dashed orange speech bubble shapes arranged in 4 rows and 3 columns, intended for listing talents. A large, light blue watermark reading 'PREVIEW' is overlaid diagonally across the center of the page.

CREATE YOUR BRAND!

PRACTICE SHEETS

Combine 1 Trait from Each Category in the Previous Exercises.
Brand Yourself 2 times that declares: YOU ARE UNIQUE!

Innate Talent

Example:
Artistic

Learned Skill

Example:
Writer

Character Trait

Example:
Patient

I am an Artistic, Writer who is Patient! Use Yours Below!

Preview

Thank You 4 Previewing



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Thank You!
Your Purchase Supports

