

Written & illustrated by Patty Ann

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YOU ARE UNIQUE! WHAT'S YOUR BRAND?

Lesson Objectives:

- Distinguish Your Special Qualities
- <u>Define</u> Your Strong Attributes
- Understand Natural Talent and Learned Skills Differ
- Recognize Your Character-Personality Traits
- Create Your Unique Personal Brand
- Honor Your Diversity and What You Bring to Others
- <u>Celebrate</u> Who You Are :) !



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YOU ARE UNIQUE! WHAT'S YOUR BRAND?

Suggested Uses for this Lesson:

- Opening Class Task
- Group Discussion Starters
- Student Character Feedback
- Prompts Values Assessment
- Integrate into Ethics-Morality Less Just

Growth Mindset for Character Develop. nt!

- Self Awareness
- Self Esteem Builder
- Self Worth Actualiz
- Honors Choices for Lifes.y.
- Personal Reparate Branding
- Connect and Link the ghts to Action
- Understand in sonalit / Traits Can Evolve
- Encour ages Res, asive Ownership of Self

Hr .ps Te :hers a. ' Staff to:

Jage Student Self Worth

- aluste Student Self Esteem
- De, mine Students Attitude About Self
- Understand How Student Values Them Self
- Serves as a Benchmark to Aid-Assist Student Growth

YOU ARE UNIQUE! WHAT'S YOUR BRAND?

Topics Include:

YOU ARE UNIQUE! WHY YOU ARE SO SPECIAL

YOU ARE TALENTED! WHAT TALENTS MAKE YOU SPECIAL?

YOU ARE SKILLED! WHAT SKILLS HAVE YOU LEARNED?

YOU HAVE PERSON / LITY. WHAT TRAITS DO YOU POSSE, S?

YOU ARE BRANDEL. BY YOUR TALENTS, SKILLS & BEHAVIORS

CREATE YOU ? FRAID! PRACTICE SHETTS

YOU ARF 3RANDED AND 'ARE VIQUE!



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YOU ARE UNIQUE! WHY YOU ARE SO SPECIAL

Let's Celebrate You—Your Uniqueness!

This exercise will help you understand and discern some of your specific traits that include:

- Innate Talents
- Learned Skills
- > Behaviors-Personality Strengths

Let's Look at the Difference Between Each!

Innate Talents

You have special gifts that you were born w. 'For Instance:

- You solve math problems easily
- You are athletic and a cor Jetitive wimmer
- You are artistically inclined and in jewelry
- You are a natural ler _____d organize events
- You are caring wit com ass in and help the homeless
- You are an enchai , story taller and captivate audiences

Skills are Lean.

Skill ets a learned raticed, and fine tuned to become an expert! S' 's are acjuired from.

- siring with a Coach or Mentor
- App ticeships or On the Job Training
- Nurture, through Time and Experience
- Schools: Both Academic and Trade Schools
- Acquired by Self Taught: Books, YouTube, Observing Others





YOU ARE UNIQUE! WHY YOU ARE SO SPECIAL

Continued—Your Uniqueness!

Recap: Your 3 specific traits include:

- Innate Talents
- Learned Skills
- > Behaviors-Personality Strengths

Behaviors and Personality Strengths

You were born with a personality unique to yo

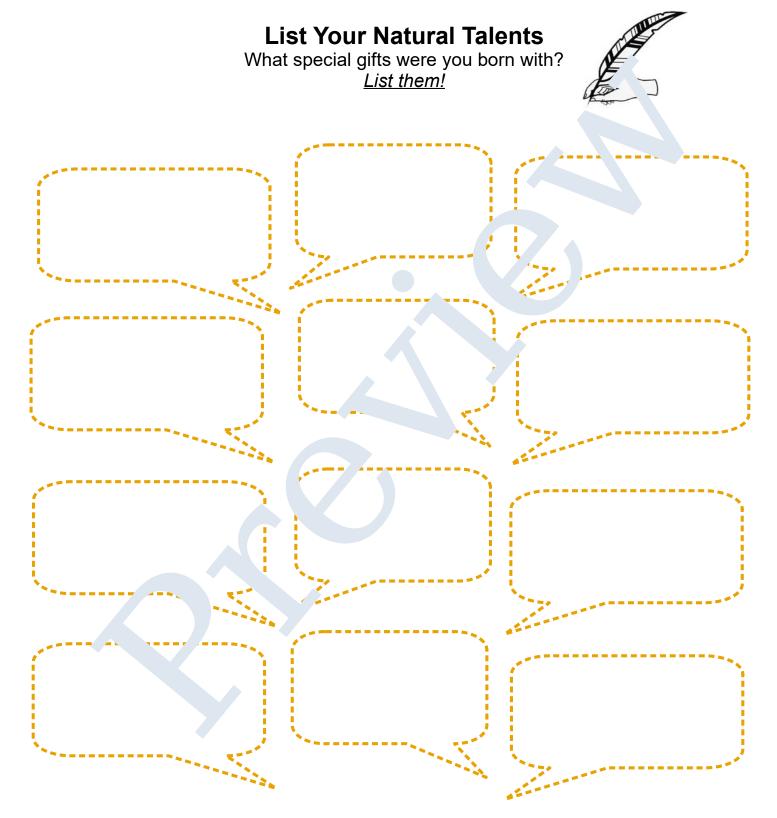


While it is true your character will be influenced contracter arents, mentors, siblings and experiences, you sure ave predominant, strong traits. Personality traits reflect people's characeristic patterns of thoughts, feelings, and behaviors. Here are examples of traits:

| Kind | Flexible | Cause | Trustworthy |
|-------------|-----------------------|------------------------|---------------|
| Positive | Witty | nest | Compassionate |
| Adaptable | Silly | '.quic`tive | Stubborn |
| Friendly | Oper | Worri [,] ome | Persistent |
| Analytical | Intu <i>c</i> ive | norous | Sassy |
| Achiever | .√u, [⊷] ing | Competitive | Extroverted |
| Bos ,y | Shy | Introverted | Personable |
| F. વ | Adaptabie | Challenging | Agreeable |
| Loyaı | Sneaky | Deceptive | Aggressive |
| Lazy | ⊃ ́ <i>s</i> sive | Entertaining | Helping |

There are many more character traits and each person has a variety of traits that are destined to their personality!

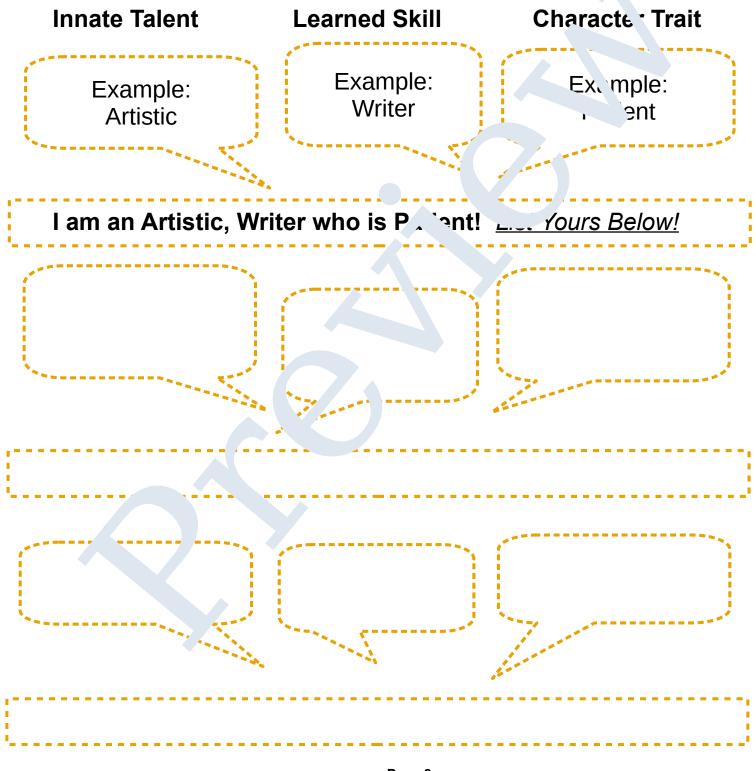
YOU ARE TALENTED! WHAT TALENTS MAKE YOU SPECIAL?



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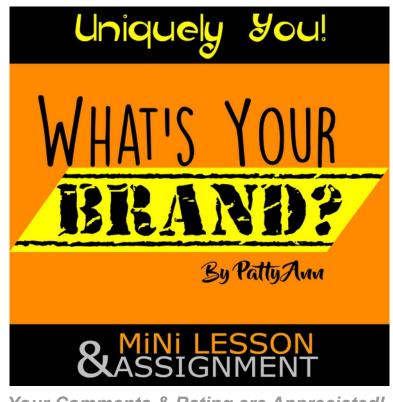
CREATE YOUR BRAND! PRACTICE SHEETS

Combine 1 Trait from Each Category in the Previous Exercises. Brand Yourself 2 times that declares: YOU ARE UNIQUE!



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Thank You 4 Previewing



Your Comments & Rating are Appreciated!

Thank You! Your Purchase Supports





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